

Critical Elements of Fleet Management



Management Leadership

Creating any successful program starts with leadership's commitment to excellence. Your mission begins with a documented commitment, including your actions to support. "Be the change, you want to see".

Written Program

Your documented fleet management program sets the framework for controlling risk and being complaint with state and federal regulations. Your program should address; driver selection, driver expectations, safe operating practices, discipline, and company specific rules.

Driver Selection

Selecting the right driver for your organization can move your safety culture forward or hinder its development. Your selection process should include: MVR review, road testing, previous driving experience, and previous employment history.

Performance Monitoring

To create continual improvement, it is critical to monitor your employees' performance. Elements of performance monitoring could include: MVR reviews, telematics, and ride along days. Never approach this process looking for fault, but rather looking for ways to mentor towards excellence.

Vehicle Inspection

Placing vehicles on the road represents most companies largest risk making vehicle inspections an initial responsibility of the driver before. Drivers should be trained to perform vehicle inspections which will include inspecting; tires, mirrors, lights and controls.

Incident Investigation

When a driving incident occurs, having the right incident investigation process in place can be an organization's greatest defense. Employees should be trained on the incident investigation process including how to properly document an incident (witnesses, pictures, and more).

Program Evaluation

Having a solid fleet safety management system is not the end of the journey, but it offers a framework for your organization's culture to grow. As part of a sustainable fleet safety management program, it is essential to review the program annually and modify it to changes in your operational environment.

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